Intercollegiate Broadcasting System
BETHLEHEM, PA.
215 - 868-4121

THEODORE PARKS

March 22, 1966

Ted Parks
General Manager WSUA
State University of New York
Albany, New York

Dear Ted,

Gary and I appreciated all the time you took to talk to us and show us around your facilities. Needless to say, I was favorably impressed. I talked to Conrad about your advertising and you should be hearing from them soon. If you don't hear anything from the national advertising department, let me know and I'll light a fire under them. Copies of Donald Smith's results from his carrier current survey will be sent to all those who contributed but if you should want a more detailed report, I'm sure I can arrange it.

If you have any questions or suggestions, please feel free to contact me.

Again, thanks.

Yours truly,

E.M. Young

E.M. Young
Empire Regional Director